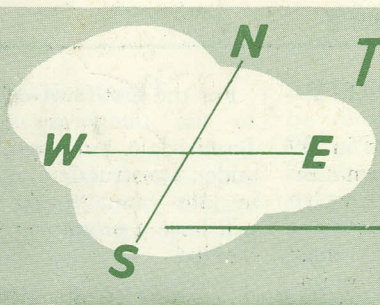


The **NORTHEAST**
Weathervane



Vol. 5

JANUARY, 1959

No. 9

SEASON'S GREETINGS



DEAR SANTA

Dear Santa,

At this time of year you are flooded with requests, and not to be left out, here is our list, which runs something like this.

Firstly, our thanks for past favors and there have been many. We've been flying around the Northeastern part of the USA for 25-plus years and have made a lot of friends to whom we wish you'd say "Merry Christmas" as you make your rounds on the 24th.

Within the past three years, we were privileged to extend our routes and serve many new cities south of New York, into Florida. Somehow the word hasn't gotten around as well as we would like, so our friends are not as numerous in these new cities as we had hoped they would be by now.

So, dear Santa, as you bring good cheer to New Yorkers, Philadelphians, Washingtonians, and Floridians, tell them all there's a grand new way to travel — via Northeast, of course.

The Northeast family is now 2400 families strong, a sizeable group, and they ask only one thing this year — that you use all your influence to see that the sun shines in Florida, that the snow falls in New England, and that the Northeast load factor stabilizes at a profitable 75%.

We hope you don't think this is too much to ask, nor that we are greedy; for actually, Santa, it is the only present that can make 2400 families secure, happy Americans in '59.

And now Santa, good-night. Call upon us if we can help you bring glad tidings to all men of good will, along the Northeast routes.

With all best wishes,

Very sincerely yours,
YOUR NORTHEAST
EMPLOYEES

* * * *

WEATHERVANE

Published by and for the employees of Northeast Airlines at Logan International Airport, Boston, Mass. A monthly publication. Circulation—3500.

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BARBARA SWIDLER..... Secretary

INFORMATION INTO ORBIT
IN '59???

To progress is to change, and in '59 we hope to improve our information service to all employees. In fact, we've asked Santa to have all department heads use the **Weathervane** as their means of reaching all employees on important departmental issues. Santa is such a wonder-worker that we have asked him to see about getting the Progress Report on a regular basis, with department heads fighting to get their latest news items included.

We think bulletin boards ought to have some consideration in '59, and newsletters to managerial and supervisory personnel on a regular basis would please the staff and fulfill our wishes for '59.

So, hopefully, dear reader, some of these changes will take place. The size of the **Weathervane** may give way but the content should improve if all cooperate. Each department will be called upon to make a contribution to the planned economy drive — and we are no exception.

May our hopes be realized and may they not become just another New Year's resolution.

To all our readers and our contributors of the past and future go our sincere thanks — and best wishes for a *Merry Christmas* and a *Bountiful '59*.

YOUR WEATHERVANE STAFF

* * * *

WELCOME FORT LAUDERDALE

NE is now serving Ft. Lauderdale, a thriving city 27 miles north of Miami. Our service into the Broward County International Airport started Saturday, Dec. 13, with a tremendous amount of enthusiasm and fan-fare on the part of the Chamber of Commerce, the Fort Lauderdale Advertising and Publicity Department, and scores of civic-minded citizens.

Mr. Austin headed a group of Company officials who participated in the opening day ceremonies at the airport, followed by a motorcade into the city. More than 1200 residents of Lauderdale were on hand for the arrival of the first Sunliner under the command of Captain Robert F. Carey, who has been a resident of Fort Lauderdale for the past six months.

Folks in Fort Lauderdale are most enthusiastic about the new service and particularly the fact that **NE** was the first to operate direct service to and from New York. It was found that on the first southbound flight, all except two passengers were heading for destinations within 15 miles of the Broward Airport, all points which they could reach 45 minutes to an hour faster than by way of Miami.

For the first few weeks, **NE** will have to use temporary facilities at Ft. Lauderdale, but a new terminal is now under construction and will be ready in late January. At that time, **NE** will have a prominent place in the new facility.

* * * *

TELEGRAMS TO
JAMES W. AUSTIN

Congratulations and heartfelt thanks for a job well done. Northeast Airlines service to Broward County is a service that has long been needed and is gratefully appreciated.

Jack W. Seymour, President
Ft. Lauderdale Hotel Association

Our heartiest congratulations on receipt of your authority to serve Fort Lauderdale. I am sure you will find this to be a lucrative and rapidly expanding market. If there is anything our personnel can do to help in the initiation of your service, please call upon us.

Joe Mackey
Mackey Airlines, Inc.

Thanks to you, all of us in Fort Lauderdale are floating on a pink cloud today. Welcome and heartiest congratulations to Northeast Airlines. Please count on our strong support and fullest cooperation.

Forest B. Crane
Public Relations Director
City of Fort Lauderdale

Congratulations and welcome to Fort Lauderdale. We appreciate your confidence and wish you every success.

Bob Makemson

Dear Jim:

We are certainly all delighted here in Fort Lauderdale that the application for exemption was granted by the CAB. I hope that you can bend every effort to get set and be the first carrier to start giving service here in Fort Lauderdale. I feel that it will be a tremendous advantage to you.

Cordially yours,
Dwight L. Rogers, Jr.
Rogers, Morris & Ziegler
Attorneys

* * * *

Willson Offutt advises that there is a transistor radio known as "Viscount 6TP-102" now being sold throughout the United States, and **NE** employees may purchase same for \$29.50. All you do is send check or money order to Harvey Dyer, Consolidated Sewing Machine Corporation, 1115 Broadway, New York 10, N. Y.

NEW YORK DOIN'S

by Martin Fleer

With Eastern out on strike, there is plenty of breathing room from Gate 8 to Gate 15 at Idlewild. At certain times our ships have been strung wing-to-wing along this area.

Name That Tune is looking for the all-American girl or boy type to be contestants on that TV show. New York public relations is interested in seeing photos of people who would like to go on.

The Model Headware Co., which makes our Junior Flight Captains caps has just produced the Junior Stewardess cap. It looks fine. These caps are being sold in all large department and gift stores along our routes.

The New York Journal American chose **NE** to rush papers down to the Investment Bankers Association convention in MIA. Every paper was marked, "Flown to you by Northeast Airlines" with a special sticker the Journal printed.

Bob Karlstein, who is in charge of air freight here, reports that we have been getting a lot of business from international carriers and firms. "Our men at the local air freight offices are mainly responsible for this," he added.

Electrician Moose Bridger trained his parakeet to say, "Fly Northeast Airlines" . . . Motor pool mechanic Don Rittel just received his adopted daughter from Germany . . . A welcome change for N.Y. mechanics is that we are now doing our de-icing in our own hangar . . . Control gal Diana Logan is leaving us to join her husband in the West Indies . . . New York Times is working on a story about Rene A. Gagnon, **NE** agent in Manchester, who is the last survivor of the Two Jima flag raisers.

New Faces Department

Arlene Vidic, Madelyn Sperl, and Carol Friswold at Message Center; Bill Dette, Jerry Cunningham and Bill Lyons, all radio operators; and res agents Jim Cassey, Hank McCarthy and Ruth Berg.

SOUTHERN MAINE

by Ken Hatch

Hatch and son were successful in getting a spike horn apiece during a recent trip to the wilds of East Machias.

AUG — Sorry to hear that station mgr. Art Bourgoin has been sick with the Flu . . . Jim Austin and Fred Knight came to Augusta recently to have a chat with Governor Muskie.

LEW — George Tomlinson and crew are doing a bang-up job on booking space out of Portland. Lewiston is one of Portland's best customers.

RKD — Mgr. Gerry Powers will soon be wending his way south. Old friend Cal Maynard will be taking over for the time being.

PWM — Our President James Austin was guest speaker at the Portland Club Dec. 1. Jim met many friends and, as usual, made many new ones.

The Caruso Bros. of Bar Harbor, Rockland and Portland are taking over the operation of airport facilities here effective Jan. 1, 1959. For the next five years you will have dependable air taxi service to most any point in Maine.

GREETINGS OF THE SEASON!

TWO FEET IN THE DOOR
AT IDLEWILD

by Dan Wright

Last year at this time we of **NE** were known by other carriers as the new Florida carrier, and this we were. Identification with a run is three-quarters of the battle of selling seats. The other quarter seems to be to provide the passenger with the type of service and flights which we profess to have.

This year we have excellent rapport with the employees of the other carriers at Idlewild. So many have SA'd to Miami with us and have nothing but praise for the flights and our Sunliner service. They sell **NE**, too, for one-third of our revenue is derived from interline sales. We are accepted by the other carriers and that is a wonderful thing.

There is a general enthusiasm among all departments and this is coupled by



CHRISTMAS IN BRAZIL — That's what was in store for this former Northeast Convair 240 as the Airplane Overhaul Dept. took it out for its last run up on December 5. Shortly after these photos were taken, Northeast flew the plane to New York where it was turned over to Varig Airlines. After a flight to Brazil, it joined the

cooperative teamwork.

We are now in the midst of our Florida season, and it is hard to predict at this point what the outcome will be. But one thing is sure—we will be trying as hard as we know how to make the **NE** operation at the world's biggest airport a success in 1959. We wish all our fellow employees A VERY MERRY CHRISTMAS!

OLD ADMINISTRATION
BUILDING

by Pat Dawson, Judy Spencer

Revenue Accounting

Sophie Fay, formerly of Rev. Acct. has a new son. Baby Mike weighed in at 101 lbs. . . . Mary (Costaldo) Wright recently returned from European honeymoon . . . All in Revenue wishing Madaline Pearle a quick recovery after her tonsillectomy . . . Marilyn DeGrazia and Pat Dawson spent a day in New York walking the town.

CAB & Gen. Accounting

Marcia Parsons is flashing a beautiful diamond, announcing her engagement to Gilbert Prescott. Congratulations . . . Joe Carney was married Nov. 29 to the former Joan Weddleton. Accounting was well represented at the wedding . . . Currently appearing at the Aragona Club in Waltham on Friday evenings is Walt Pizzano and his swinging saxophone . . . **FLASH** — it is rumored that Jack Jarvis is going to attempt to climb Mt. Ann again in his '55 Pontiac. When he purchased same it was guaranteed to climb trees and jump fences.

MERRY CHRISTMAS
HAPPY NEW YEAR!



South American carrier's fleet. At left, F. Palusi, G. Parker, D. Frink, J. Vaccaro, A. Chorlton, and (in the cockpit) R. Gill and J. McIsaac wave goodbye. At right, Coni Armstrong and Peggy Nevins act as our official farewell party to N90659, whose name now becomes PP-VCO the Brazilian identification code.

(Photo by Jim Riley)

1—ISLAND HOPPING recently to the Grand Bahama Club, West End, Grand Bahama Island were (l. to r.) Northeast's Misses Blume, McCarthy, Kasabian, Haggerty, and Burns. Miss Haggerty is **NE's** Supervisor of Sales at the Boston office.

2—A big Texas welcome was extended to airline officials attending the recent Air Traffic Conference in Houston. L. to r. are Walter H. Johnson, Vice President, Marketing, Capital; L. J. Eichner, Vice President, Traffic and Sales, Trans-Texas Airways, and Nelson B. Fry, Vice President, Traffic and Sales, Northeast.

3—A Bostonian's appetite for baked beans is a powerful enough thing to have a potful shipped over 1000 miles to Florida where Phil Wallwork of the A.L.A. was unable to get a real Boston Baked Bean supper at Florida's Silver Springs. A wire to the Parker House and away they flew via **NE**. Stewardess Faye Megquier delivers the beans to Bernie Lavoie, **NE** Station Manager, in Tampa.

4—Admiral and Mrs. Arthur N. Radford board a Northeast Sunliner for Washington, D. C. The Admiral is the former chairman of The Joint Chiefs of Staff.

5—Jacqueline Cochran, **NE** Director, shown with Floyd Odum (right) as they hosted luncheon at their ranch in Indio, California, for Federation Aeronautique Internationale delegates from around the world.

6—Boston delegation to Hotel Sales Managers Convention at Montreal are wished Bon Voyage at Boston by **NE's** James Austin, Edwin Breed, and Willson Offutt.

7—New York's Mayor and Mrs. Robert F. Wagner board a Northeast Viscount for Boston to attend the annual American Municipalities conference.

8—Opportunities for young women in the airline industry are discussed on TV's Spotlight on Youth (New York) by Northeast Airlines DSM Charlie Heartfield (left) and stewardesses Pat Briggs and Marie Antonis, with the WPIX program moderator Jerry Solars.





NORTHEAST'S NEIGHBOR: RAYTHEON, A GROWING COMPANY IN A GROWTH INDUSTRY

Raytheon Manufacturing Company, the nation's largest company devoted exclusively to electronics, is one of Northeast's leading industrial neighbors. With headquarters in Waltham, Mass., Raytheon occupies over five million square feet of floor space in 27 plants and laboratories and provides jobs for more than 34,000.

In Massachusetts, Raytheon facilities are in Waltham, Newton, Wayland, Maynard, Sudbury, Bedford, Quincy, Needham, North Dighton, Andover, Lowell, Watertown and Brighton. Two other New England plants are in Hocksett, N. H., and Pawcatuck, Conn. Other facilities are at Kitchener, Ontario; Bristol, Tenn.; White Sands, N. M.; and Santa Barbara, South San Francisco and Oxnard in California.

Raytheon is the only electronics company with prime contracts for two guided missile systems—the Navy's SPARROW III and the Army's HAWK. SPARROW III is an air-to-air weapon carried by carrier-based Navy fighters. HAWK attracted national attention with a direct hit on an F-80 drone flying at 500 feet over five miles away during the Army's Project AMMO at the White Sands Missile Range last summer. It is a ground-to-air missile to defend cities and mobile troops in the field from enemy air attacks.

Raytheon's leadership in the missile field dates back to the close of World War II and attempts to counter the Japanese Kamakaze attacks. In subsequent work in 1952 Raytheon scored history's first direct hit on an aircraft in flight by a guided missile. This was

a Navy LARK missile equipped with a Raytheon guidance system.

In addition to the company's direct work in the missile field, it supplies extremely-high-reliability tubes used in 16 major U. S. missiles.

Other items supplied to the government are radars for the globe-circling bombers of the Strategic Air Command, long range radars for the DEW Line warning system across the arctic, electronic countermeasures, microwave communications systems for the Marine Corps, sonar systems for submarines, and tubes, transistors and other components.

Of particular interest to those of us in the aviation industry are the radar altimeter developed and produced by Raytheon and the air traffic control systems for the CAA in the United States and the Department of Transport in Canada. The radar altimeter measures ground height of an aircraft while the conventional altimeter reports only the height above sea level. A pilot equipped with both types could know his actual altitude and his clearance height over the ground below at any moment—often an important consideration. The "Flight Tracker" radars are now being installed at 33 air route traffic control centers across the nation. At Logan Airport the giant 40-foot antenna is atop a tower at Winthrop beaming its signal back to the console indicator in the tower building's control center. The new radars detect small military jet aircraft up to 135 nautical miles away while commercial airliners like Northeast Viscounts, DC-6B's and Convairs can be "seen" up to 200 miles away.

To test its airborne and air research equipment Raytheon operates a fleet of a dozen aircraft from its flight test facility at Bedford, Mass. A new \$1.7 million laboratory-hangar is now under construction. Unique construction features provide for a cable-supported roof and hangar doors on three sides for access to planes inside without moving and respotting planes in which tests are being conducted.

Raytheon's seven pilots fly engineering models and classified materials between plants and laboratories to expedite production. Although they occasionally fly executives to some of the company's hard-to-reach locations, most personnel travel in scheduled commercial airliners. The high level of government business makes necessary frequent liaison with offices in Washington and the Signal Corps Procurement Agencies in Philadelphia and Baltimore, along Northeast's route. Executives bound for Raytheon Ca-

nada Ltd. often fly Northeast to Montreal. Other travel takes executives to various government facilities and to company plants on the West Coast, as well as commercial marketing centers across the nation.

Raytheon president Charles F. Adams, direct decendent of two U.S. presidents, is placing increasing emphasis on commercial products at Raytheon to supplement the growing volume of government business. Typical products are Mariners Pathfinder radars, Fathometer depth sounders, radio telephones, radio direction finders, and related equipment for the marine industry and the pleasure boat market. Medical products include Microtherm diathermy equipment, ultrasonic therapy equipment, and electrocardiographs. A leader and pioneer in microwave cooking, the company manufactures Radarange microwave cooking ovens, and various electronic devices, transformers, tubes of all descriptions, semiconductor devices, and a wide range of components.

In an industry that is growing so fast that most employees work at jobs that did not exist ten years ago, Raytheon places emphasis on engineering and development talent and maintains a ratio of one engineer or scientist to every ten employees. In all of the company's diversified electronic products from tiny transistors, no larger than a grain of rice, to giant radars as big as a tennis court, Raytheon builds in quality giving substance to the company's slogan, "Excellence in Electronics".



Raytheon technicians inspect a SPARROW III air-to-air missile mounted under the wing of a Navy jet fighter at Raytheon's flight test facility in Bedford, Mass. A new laboratory-hangar is being built on the site to further the company's missile and airborne electronics work.



The Army's HAWK missile here leaves its three-place launcher to intercept a target plane. Homing all the way, the HAWK is a particularly effective air defense weapon. Developed by Raytheon Manufacturing Company, it is now in production at Raytheon's plant in Andover, Mass.

JUST GLEANINGS

by Woody Murphy

'Tis Christmas Time, and we wish all of you a happy one. Since it is, we decided to stop (momentarily) writing about my trip and make this a Christmas column.

I think the following touches the hearts of us all.

"In a million beds, the small ones dream — of Christmasy delights. But some awaken sadly and their tiny hearts are numb — when they realize through tear-filled eyes — that Santa didn't come.

"A bit of cold or hunger are things they understand, but a Christmas without toys to hold in heart and hand, means someone has forgotten — that someone didn't care — that someone failed to listen, to a very special prayer.

"It's oh, so very hard to tell a disappointed tot, just why she had to be the one — that Santa Claus forgot."

— by Martin Buxbaum

So send a buck (of this overtime you chaps have been getting) to the local toys for kids program in your neighborhood — it's never too late!

The C & P Telephone Co. here in DCA has this to say re so-called Christmas commercialism — "But would you really part with any of it? Would you yourself trim a smaller tree, diminish the budget for gifts, hand your offering to a beloved family member in a paper bag?"

Now, would you?

Over 500 years ago Fra Angelica wrote these words to a friend.

"There is nothing which I can give you that you have not already, but there is much which, though I cannot give you, you are free to take.

"Take peace — the gloom of the world is but a shadow. Behind it, and yet within our reach is joy. There is radiance and courage in the darkness if we could only see. Life is a generous giver but we, judging its gifts by their coverings, cast them away as ugly or heavy or hard. Remove the covering and you will find beneath it a living splendor, woven of love and wisdom and power. Welcome it, greet it and you touch the angel's hand that brought it.

"Take peace — no peace lies in the future which is not hidden in the precious little instant you are now living.

"And so it is that at this Christmas Time, I greet you — not quite as the world sends greeting, but with profound esteem."

Wise in the ways of Christmas happiness is the person who had a Christ-

mas Club last year and has started one this year.

"Now we have heard everything" department — Here in Washington, in addition to the nothing down-pay later plan for furs, Gartenhaus Co. is betting you, the purchaser, that they can pick out a wrap for milady which she'll prefer to her husband's choice. They will send out both furs without a hint as to which one the husband picked. If she keeps the hubby's preference, they will send him a free bottle of champagne. In either case he gets the bill!!!

HAPPY HOLIDAYS!

* * * *

WASHINGTON, D. C.

by Mel Collins

Once again the merry sounds of the Christmas season are filling the chilly air of DCA-land. One hears the familiar Xmas bells and carols that make this time of year so festive. The gaily decorated stores; people jamming the streets; the ho! ho! of the department store Santa Claus, all contribute to the feeling of happiness and good will. Local NE'ers are busy with their Xmas card and shopping lists, and are planning their rounds of the Xmas celebrations.

In DCA, Northeast has come a long way since last Christmas. We can decorate our local tree with many new ornaments which we shall call accomplishments. During the past year we have had a very successful and effective advertising and sales campaign which has really placed NE before the traveling public.

Expansion has been the byword locally. Many new personnel have been added to the local family to handle the increased needs of the reservations and operations departments. New phones have appeared in res; a new ATO at the new North Terminal entrance; three offices where passengers may purchase tickets; and increased flights in and out of DCA on the new Viscounts. Each DCA'er is to be congratulated on the fine job he or she has done in making the new Northeast what it is. We are looking forward to even bigger and better things to come for NE in '59.

Congrats should be in order by the time this hits the press, to Mr. and Mrs. Bill Winnett on a new arrival... Home for Xmas: Joyce Cormier and Claire McLaughlin to Maine; Gay Moorehead to Michigan, and Danny Danagger to Bermuda. Tidbits — A welcome to Gauthier Huget from YUL helping out the ATO during the rush. Rudy Nadeau having a hard time shopping for a family of 11; and we understand he worked in TPA unex-

pectedly. Carl Murphres has moved to new quarters in time for Xmas. Ray Roux's little boy sporting new shoes for Xmas... Roy Carney is now Chief Agent in Operations... Congrats, Roy... Something new in our air freight section: NE now handling State Dept. diplomatic pouches. Welcome to Joe Lawless as Ass't Station Manager.

Peering into 1959:

We see the departing to sunny California of our Janie Moss and hubby, and his discharge in January... Tim Brown and wife moving to Buenos Aires, Argentina; Tim has accepted a position with an advertising agency... Best luck to all, we'll miss ya. Increased service into Florida from Washington via Jacksonville and Fort Lauderdale due in January.

SEASON'S BEST WISHES TO ALL!

* * * *

BURLINGTON — Bob Viau

Burlington has enjoyed the company of many well-known figures in the political and entertainment world, among which was Vice President Nixon. Mr. Nixon arrived via AAL, and Northeast handled ramp servicing. Jazz pianist Errol Garner of Columbia records flew from Burlington after completing a jazz concert at the University of Vermont. Governor and Mrs. Johnson of Montpelier were passengers on one of our Boston flights. Governor Johnson mentioned that he appreciated the cooperation that both Montpelier and Burlington had given him. His flight was cancelled from MPV to LGA due to weather.

The chairman of the BTV literature group, yours truly, was pleased with the reaction of the group regarding article written in last month's Weathervane by Dick Hannan, BOS. In our monthly symposium, the style of this article was discussed and Mr. Hannan may receive our endorsement for a literature award. Keep up the fine writing, Dick!

Our station complement now consists of: Charlie Candee, station manager; Bob Viau, Fred Hannon, and Vermont's most famous New Yorker, Ray (Buddy-Boy) Gain... Fred "Jazzbo" Hannon has recently picked up a Chevy station wagon and in the rear he has installed a hi-fi set.

With the new year just around the corner, Charlie Candee has completed our 1959 traffic and sales drive. This drive was started in the middle of the year and has proven most effective. We are working toward a greater one for the new year. Our slogan — "Sell Northeast" of course.

SEASON'S GREETINGS!

NORTHEAST AIRLINES
Logan International Airport
BOSTON 28, MASS.

Return Postage Guaranteed

BULK RATE
U. S. POSTAGE

3¢ PAID

BOSTON, MASS.

Permit No. 57657

Merry Christmas
and a
Happy New Year!



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WEATHERVANE STAFF
AND CORRESPONDENTS